

CALL FOR
ENTRIES



Brief

"I haven't failed; I've had 10,000 ideas that didn't work." – Benjamin Franklin

We think Mr. Franklin had a nice way of looking at things. So the 2010 competition theme is 'A Glass Half Full'.

For those who don't know, this saying refers to optimism. Some people see situations with optimism (Franklin – glass half full), and some see situations with pessimism (glass half empty).

We would like you to design a positive poster in response to this theme. Judges will be looking for original concepts, lateral thinking and inspired designs. The poster will be up in Melbourne streets, so keep in mind it should also stand out against the city landscape.

Prizes

1st Place
The winning poster will have 3500 copies printed and pasted up on the streets of Melbourne and will also be sent around the world to be photographed.

Adobe CS5, Wacom Intuos 4 Tablet, IdN Feature Article & Subscription, Spook Mag Subscription, Keep Cup, Pantone Colour Bridge

2nd/3rd Place
IdN Subscription, Keep Cup

Entry Specifications

All entries must be received by
5pm Friday the 10th of September AEST.

All entries must be uploaded via:
www.positive-posters.com

To be eligible entrants must complete all stages of the online entry process:

1. Design a portrait, CMYK, 300dpi A1 (594 x 841mm) poster responding to the theme: "A Glass Half Full."
2. Upload a 72dpi A3 (297 x 420mm) version of your poster by 5pm AEST September 10th 2010. It must be in .jpeg format
3. Submit a rationale describing how your design solution answers the brief with a maximum of 100 words.

Judging Process

As each entry is submitted, they are approved by our submissions coordinator and uploaded to our online gallery.

After the 10th of September, Positive Posters will review the entries and shortlist 30 posters for inclusion in the exhibition. From this shortlist, 6 international judges will choose 1st, 2nd and 3rd place.

Eligibility

The annual Positive Poster competition is open to all designers worldwide (whether student, professional or recreational).

Entries can be from an individual or a collective (such as a studio).

An individual can only have authorship of one poster. If an entrant submits a poster as part of a collective, they cannot submit a poster as an individual as well, and vice-verser.

Important Dates

- 12.07.10 – Open for submission
- 10.09.10 – Submissions close
- 11.09.10 – Short listing
- 13.09.10 – Notification of shortlisted & hi-res file request.
- 17.09.10 – Hi-res file deadline
- 12.10.10 – Exhibition of top 30 at No Vacancy gallery.
Winners announced.

Eligibility

The Positive Posters competition is open to both professionals and students from any creative design related field, and is no way exclusive to the graphic design community.

Entry is free, however donation entry is encouraged. Only one entry per entrant may be submitted.

Entry Specifications

All entries must be received by Positive Posters Inc by 5pm Friday the 10th of September AEST. All entries must be uploaded via: www.positive-posters.com

To be eligible, entrants must complete all stages of the online entry process including the following:

1. Design a portrait, CMYK, 300dpi A1 (594 x 841mm) poster responding to the theme: "A Glass Half Full."
2. Upload a 72dpi A3 (297 x 420mm) version of your poster by 5pm AEST September 10th 2010. It must be in .jpeg format
3. Submit a rationale describing how your design solution answers the brief with a maximum of 100 words.

Judging Process

As each entry is submitted they will be checked by our submissions coordinator and uploaded to our online gallery when approved.

After the 10th of September, Positive Posters Inc will review the entries and shortlist 30 posters for inclusion in the exhibition. From this shortlist, our 5 international judges will choose 1st, 2nd and 3rd place winning entries.

The Judges for 2010 are Michel Bouvet (France), Rico Lins, (Brasil), David Pidgeon (Australia), Dean Poole (New Zealand), Bobby Solomon (USA), and Micheala Webb (Australia).

Legal Information

1. The following types of persons (each "Entrants") may submit an entry provided that all copyright subsisting in that entry belongs solely to the person, people or company submitting it:
 - a) an individual (eg. an single designer);
 - b) a group of individuals (eg. a collective of designers); or
 - c) a company (eg. a design studio).
2. Upon submitting an entry, each Entrant retains ownership of their copyright in the entry submitted.

3. By submitting an entry, each Entrant grants Positive Posters Inc a perpetual royalty free license to use, reproduce, distribute and publish the whole or any part of that Entrant's entry throughout the world in relation to any news articles, releases, websites, postcards, flyers, banners, invites or any other promotional, marketing or informational materials concerning this competition or Positive Posters Inc.

4. As Positive Posters is a non-profit organisation, each Entrant acknowledges and agrees that neither Positive Posters Inc, nor its contractors, partners, directors, members, officers or employees shall be required to make any payment to any Entrant or any third party.

5. Each person who submits an entry in this competition:
 - a) warrants that it is the owner of all copyright subsisting in that entry and that that entry does not infringe the intellectual property rights of any third party; and
 - b) indemnifies Positive Posters Inc and each of Positive Poster Inc's contractors, partners, directors, members, officers and employees against any claim, liability, damage or loss (including consequential loss) arising out of or in relation to the any infringement of the intellectual property rights of any third party in respect of that entry.

6. Any entry which, in the opinion of Positive Posters Inc:

- a) fails to comply in any way with these Terms and Conditions;
- b) contains or promotes any offensive material or material which is not in accordance with the purposes or spirit of this competition;
- c) is a copy or substantial reproduction of any other previous entry in this competition (or any previous incarnation of this competition); or
- d) is submitted by a person who is not the sole owner of copyright in that entry; will be deemed invalid and disqualified from the competition.

7. Positive Posters Inc's decision in relation to any aspect of this competition is final and binding on every Entrant and no correspondence will be entered into. Failure by Positive Posters Inc to enforce any of its rights at any stage does not constitute a waiver of those rights. Positive Posters Inc reserves the right to cancel, vary, extend or suspend the competition.

Principle Partners



Major Prizes



Prizes



Paper



Promo Print



Media Partner



Industry



Branding & Design



Web



Positive Posters
Call for entries

Be a better
human



www.positive-posters.com